

## *C4F3: The Café for the Interactive City*

ZeroOne San Jose: A Global Festival of Art on the Edge  
Hosted by the San Jose Museum of Art  
August 7-13, 2006

The C4F3 is a working café of augmented everyday objects. It's an art gallery, a restaurant, a chill space, and so much more. In the C4F3, technology and art reconfigure a familiar space into a unique environment. Ideas explored throughout the ZeroOne San Jose Festival and the ISEA2006 Symposium coalesce here in a quotidian, yet often surprising manner.

This café experience is unlike any other. The simple act of buying a drink or enjoying a meal is enhanced by unexpected encounters and revealed secrets. Visitors interact with artworks, with technology and with one another simultaneously. The C4F3's design enables social experiences with art and technology. Consider world events of the day, share your private thoughts with strangers, and contemplate technology as a living thing, as you relax into comfort and connect with friends old and new. Experience art as a part of our world, not distant on the wall, but snuggled up on the couch.

Neither a utopian Café of the Future nor a World's Fair showcase, the C4F3 is an experiment that examines how the capabilities of new technologies can be creatively deployed in daily life. It's a way to help people—makers, critics and observers alike—understand our relationship to a new class of objects. We are on the cusp of a world where information processing and biotechnology have changed many, if not all, objects around us. How does this alter our everyday spaces and experiences? The C4F3 is that rare place where visitors can investigate such questions firsthand.

The C4F3 is part of ZeroOne San Jose: A Global Festival of Art on the Edge and the Thirteenth International Symposium of Electronic Art (ISEA2006). Exhibition design by Synéo, a Milan-based design and communication studio founded in 2002 by Susanne Backer and Matthias Richter. The curatorial committee are Mike Kuniavsky and Karen Moss, co-chairs; Steve Dietz, JoAnne Northrup and Anuradha Vikram. The C4F3 is made possible with the support of the San Jose Museum of Art and the Goethe Institute.

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John Mallia, *Transcriptions*, 2003. Interactive multimedia typewriters and pen



Installation view showing *Networked Rockers* by Michael Schneider/Kenneth Haller/Kentaro Okuda/Riyako Horimizu, *Breeze* by Jill Coffin/John Taylor and *Calling for Ba Ba* by Nhan duc Nguyen

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Installation view showing *Chit Chat Club* by Francis Lim/Karrie Karahalios, *The Light Bead Curtain* by Amichi Wolf/Jin-Yo Mok, *Public Mood Ring* by Will Pappenheimer/Thom Hutchinson/Oz Michaeli

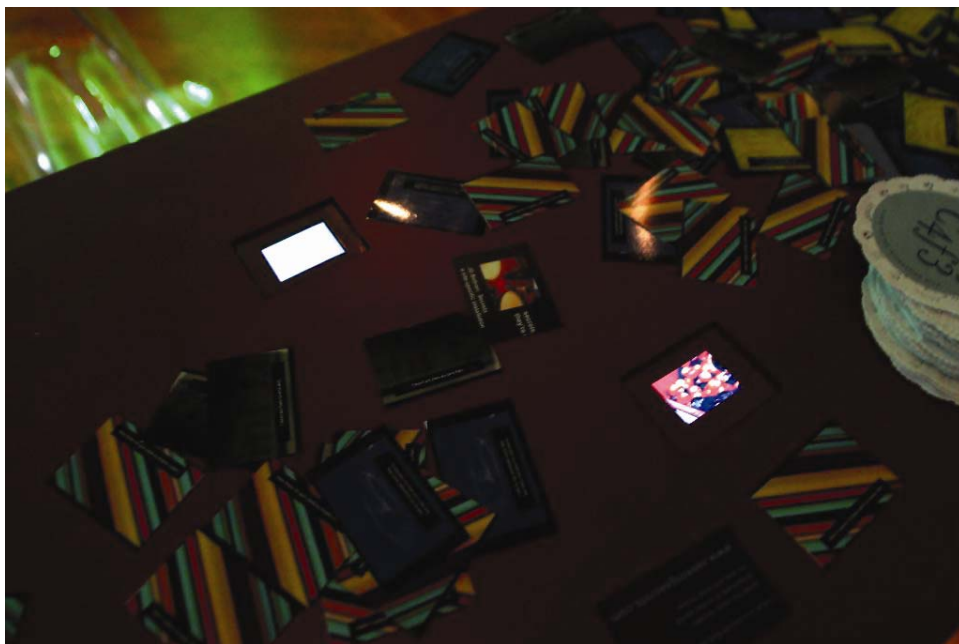


Installation view showing *Public Mood Ring* by Will Pappenheimer/Thom Hutchinson/Oz Michaeli, *Vanishing Point* by Mauricio Arango, *CNNplusplus* by Heidi Kumao/Chipp Jansen

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Heidi Kumao and Chipp Jansen, *CNNplusplus*, 2006. Technologically manipulated newscast  
Mauricio Arango, *Vanishing Point*, 2005. Interactive world map projection

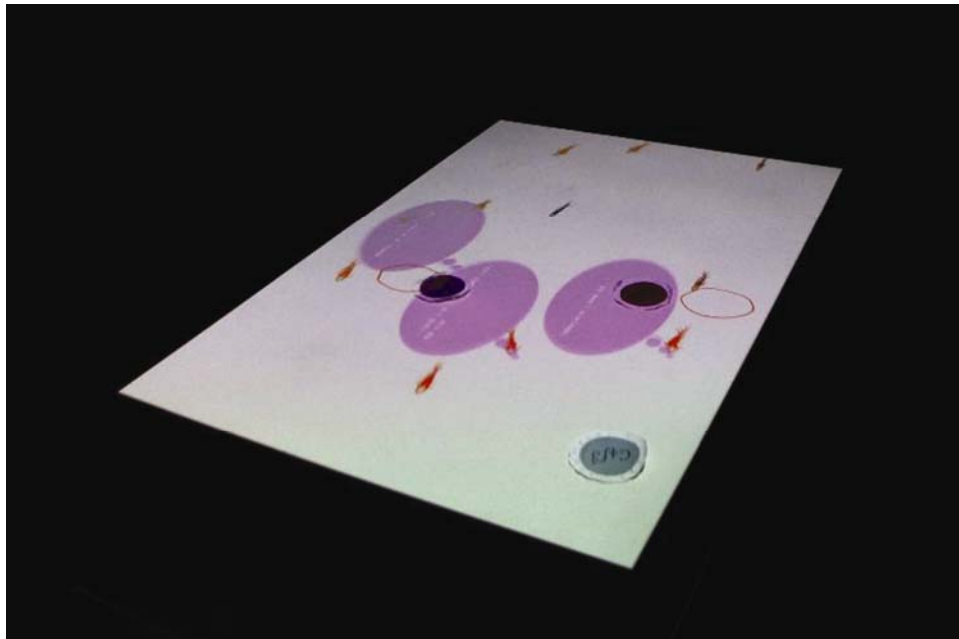


JD Beltran, *Secrets*, 2003-06. Video, mini-LCD screens, furniture, architecture

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Osman Khan, John Houck and Ghosh, *enCODE*, 2006. Video projection

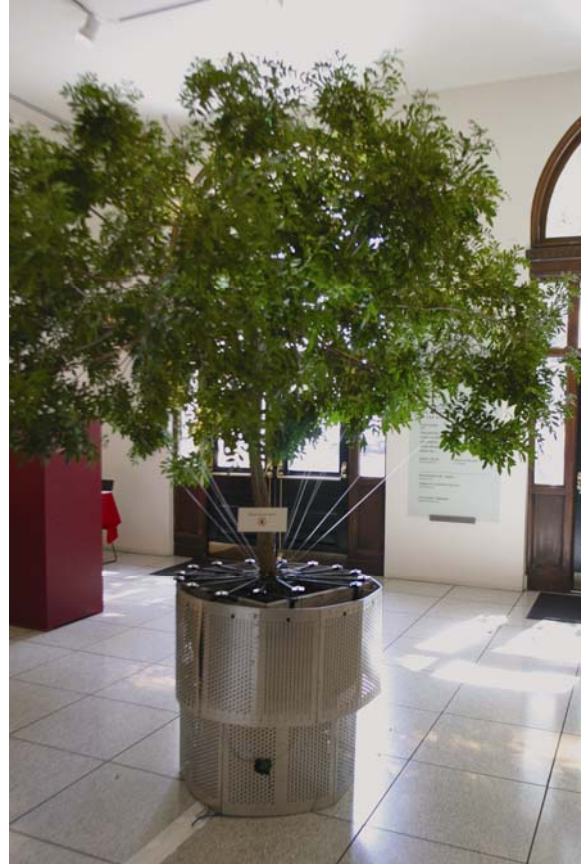


Detail of *enCODE*

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Amichi Wolf and Jin-Yo Mok, *The Light Bead Curtain*, 2006. Illuminated bead curtain



Jill Coffin and John Taylor, *Breeze*, 2006. Robotany (tree, electronics, nitinol wire, mechanics)